



NAYO DEZ

ARTIST PORTFOLIO

Singer-Songwriter | Performer | Independent Artist

NEW JERSEY • R&B / SOUL • HAITIAN-AMERICAN

ARTIST BIO

NAYO DEZ

NAYO DEZ is a Haitian-American R&B singer-songwriter and performer based in New Jersey, with a live-performance history spanning more than 250 appearances. Her work blends bold vocals, emotional storytelling, and a distinct visual identity, moving through themes of love, loyalty, self-worth, culture, toxicity, healing, and transformation.

Her independent career has taken her across New Jersey, Pennsylvania, Georgia, Texas, and Florida, with festival appearances, artist showcases, repeat bookings, radio play, press coverage, podcast interviews, and chart recognition. Her single *CHERIE* reached #1 on BMS Radio Network's Urban Fire Chart and remained on the chart for multiple weeks.

Today, NAYO DEZ continues to build an artist-led career rooted in authenticity, community, and creative ownership. Her current project, *THE CURE*, expands that mission with music centered on real stories, raw emotion, and the possibility of healing through sound.



250+ LIVE PERFORMANCES

Multi-state appearances • Festivals • Showcases
Press • Radio • Chart recognition • Community arts

"I want people to recognize themselves in the music and leave feeling something real."

MUSIC AS TRUTH, IDENTITY & HEALING

I create because music is how I make sense of life - the beautiful parts, the complicated parts, and the things people do not always know how to say out loud. I write from honesty. I want someone to hear a song and feel understood, challenged, comforted, or reminded of who they are.

As a Haitian-American woman and an independent artist, identity is part of the lens through which I tell stories. I am proud of where I come from and of the communities that shaped me. Growing up in Orange, New Jersey, taught me that art can be personal and local while still reaching far beyond the place where it began.

My goal is not simply to perform songs. I want to build experiences. I want the audience to feel the emotion, the conflict, the humor, the confidence, and the healing inside the work. THE CURE is the clearest expression of that purpose so far: real stories, raw emotions, and music that creates space to survive, reflect, and move forward.

- NAYO DEZ

SELECTED PERFORMANCE HISTORY

Recent activity first, followed by selected highlights from a 250+ performance career

2026 - CURRENT & UPCOMING	
Newark PorchFest	
Historic Forest Hill, Newark, NJ - Sep 19, 2026	
Burgers & Beats Open Mic	
30 Burgers x Brews, New Brunswick, NJ - Oct 7, 2026 - Upcoming	
THE CURE Listening Party	
Mrs. G's Lounge & Restaurant, East Orange, NJ - Oct 30, 2026 - Upcoming	
2025	One Love Music Fest Military Park, Newark, NJ - Feb 8
2025	Newark PorchFest Historic Forest Hill, Newark, NJ - Sep 20
2024	Newark PorchFest Repeat festival appearance - Newark, NJ
2023	Concert Crave Artist Showcase Crave Cave, Elizabeth, NJ - Jan 7
2023	The Dream Is Real Atlanta Artist Convention Studio X ATL, East Point, GA - Jan 14
2023	San Antonio Rhythm & Soul Showdown Universal City, TX - May 31
2023	D'CEM Awards Honoree / Artist - Atlanta, GA - Jul 22
2023	Leading By Mission Pop Up Shop Featured Singer - Plainfield, NJ - Sep 17 & Nov 12
2023	A3C Weekend Live performance - Atlanta, GA - Sep 30
MULTI	Herbs & Words Multiple music / open-mic appearances - PA
EARLY	Walt Disney World Candlelight Orlando, FL - early performance credit
EARLY	Holy Land Orlando event Performance credit connected with Donnie McClurkin

Repeat bookings and repeat festival invitations are highlighted because they show ongoing presenter relationships.

Upcoming dates are clearly labeled and can be moved into performance history after completion.

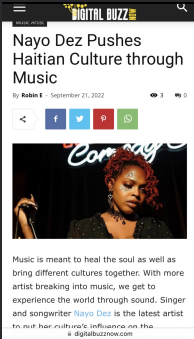
PRESS, RADIO & RECOGNITION

Independent validation across media, radio, editorial and artist platforms



BMS RADIO

CHERIE reached #1 on the Urban Fire Chart



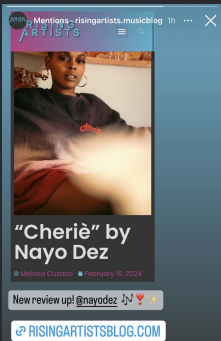
DIGITAL BUZZ NOW

Haitian culture through music - 2022



D'CEM AWARDS

2023 honoree / artist - Atlanta



RISING ARTISTS

CHERIE review - Feb 16, 2024

ADDITIONAL SELECTED MEDIA

Music Crowns feature (Dec 7, 2023) • Sistra review (Feb 15, 2024) • Lost in the Manor Indie Pop Picks #177 (Feb 22, 2024) • HipHop Desk artist profile (May 13, 2022) • Music Times Now artist profile • The Fierce Female Network interview (Mar 3, 2025) • Music Video Kings playlist placement

THE CURE

SAME PAIN. DIFFERENT OUTCOME.

THE CURE is NAYO DEZ's current body of work - a concept-driven R&B project built around emotional honesty, survival, connection, and healing. The project pairs vulnerable songwriting with a black-and-red visual language that turns pain into something intentional, theatrical, and ultimately transformative.

The campaign centers community engagement as much as release strategy, including a live listening experience, physical promotional pieces, artist outreach, media pitching, and independent performance activation.

Listening Party: October 30, 2026 Mrs. G's Lounge & Restaurant East Orange, New Jersey 6:00 PM - 9:00 PM



REAL STORIES. RAW EMOTIONS. HEALING SOUNDS.

Project landing page

nayodez-thecure.netlify.app

LIVE PRESENCE & VISUAL IDENTITY

Performance, editorial and project imagery



PERFORMANCE LANGUAGE

Direct. Expressive. Story-led. NAYO DEZ builds sets around emotional connection, strong visual choices, and the ability to move between intimate listening-room energy and larger showcase environments.

Portfolio imagery includes live stage photography, editorial work and campaign visuals.



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Singer-Songwriter | Performer

CONNECT / LISTEN

Website: nayodez-thecure.netlify.app
Instagram: [@nayodez](https://www.instagram.com/nayodez)
YouTube: [NAYO DEZ](https://www.youtube.com/NAYO DEZ)
TikTok: [@nayodez](https://www.tiktok.com/@nayodez)
Facebook: [NAYO DEZ](https://www.facebook.com/NAYO DEZ)
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SCAN TO LISTEN, WATCH
& VIEW THE FULL PORTFOLIO
NEW JERSEY